

Well-being Plan - Step 5 - Developing Swansea's Integrated Cultural Offer.

Quarter: 2 2023/24

Overall RAG status	Q1	Q2	Q3	Q4

Strategic Lead: Swansea Council  
 Name: Mark Wade.  
 Organisation: Swansea Council.  
 Email Address: mark.wade@swansea.gov.uk

Operational Lead: Swansea Council  
 Name: Tracey McNulty  
 Organisation: Swansea Council  
 Email Address: Tracey.McNulty@swansea.gov.uk

**Overarching aim is to co-create a Cultural Strategy for Swansea, with cross sector partners and community leaders that sets a strategic framework for an integrated offer longer term.**

**A brief is currently being written to secure external support for this, as part of the Shared Prosperity Fund programme.**

2023-24 Action	Desired outcome	Milestone	Milestone Deadline	Milestone Owner	Success Measure	Progress Update	RAG
Establishment of a Swansea Creative Network to support and help sustain the cultural and creative ecology and economy, thereby enabling cultural and creative practitioners to respond effectively to initiatives that promote health, community cohesion, civic pride and economic prosperity.	Network established.	Secure funding via Creative Wales, SPF and UWTSO.	30-Jun-23	Tracey McNulty	Funding secured.	New community space in the city centre Hub secured as a 'creative hub', with equipment from Creative Wales grant; Shared Prosperity Fund secured. Meetings with stakeholders taking place 22 September 2023.	Green
		Appointment of co-ordinator.	10-Oct-23	Tracey McNulty	Co-ordinator appointed.	Job description completed and with HR for recruitment.	
		Launch of network and events programme.	29-Dec-23	Kate Wood	Network launched.	Scope to be determined with partners now funding secured at meeting 22 September 2023	
Key Performance Indicator for Action 1: Swansea Creative Network established. 2023-24 Target: Membership secured from across the cultural and creative sectors.							Amber
Delivery of the partnership agreement with Sport Wales to ensure compliance with nationally recognised levels of physical activity required to be beneficial to health.  Deliver outcomes of priority groups defined by existing and consistent low participation rates.	Through recognised national surveys key participation rates in sport and physical activity within Swansea will reach or exceed existing levels and national averages.  Decreasing participation gaps between local averages and targeted priority groups.  PSB partners will have visibility of the activity and actively support the delivery of positive outcomes	Complete detailed quarterly insight and learning performance log to Sport Wales as per partnership agreement covering activities and action linked to one of the following nationally agreed areas of work :- • Active Nation • Enjoyment • Lifelong • Access/Everyone • Active Older Adults	4 per year	David Jones	Compliance with Sport Wales accountability expectations and continuation of annual funding.  Promotion of activities to increase participation.	Our second bi-monthly accountability report prepared in regard to our partnership agreement has been completed and accepted by Sport Wales in all areas. The key areas of work as part of the agreement to date are as follows:- <u>Targeted Delivery</u> - Agreed areas of work completed or underway include:- Us Girls and StreetGames The Us Girls and Street Games summer holiday camps, organised by the Sport and Health team's Community Sport Officers, have been hugely successful. 400 children and young people were engaged over four weeks, with 8 sessions in total held at Penlan Leisure Centre. 6 external partners were involved in the delivery and a number of volunteers were trained as deliverers on the scheme alongside our team Fit and Fed This project aims to support children and young people up to the age of 25 who live in deprived areas, access free schools meals and/or come from low socioeconomic households. Funding was drawn down from PEAFS via Street Games Wales to tackle	Green

	the delivery of positive outcomes.	<ul style="list-style-type: none"> <li>Active Older Adults</li> <li>Free Swimming</li> </ul>				<p>households. Funding was drawn down from PEANS via Street Games Wales to tackle holiday hunger and to engage more children and young people in sport and physical activity during the school holidays. Over the summer 836 participants participated in Fit and Fed sessions set up by the team. We look forward to continuing to be able to provide an opportunity for children and young people to access warm meals, fruit and snacks at future events and projects, including upcoming camps during October half term and ongoing engagement with the KPI team in Bonynmaen</p> <p><b>BME Sport Swansea Project</b></p> <p>The project continued across the summer with programmes centred around three key partnership programmes. 1 - Adult Basketball in Partnership with Basketball Wales 2 Girls football (9-16) in partnership with Freedom Leisure, 3- "MyZone Football" for targeted disabled young people in partnership with Swansea Mosque</p> <p><b>60 plus Active older adults programme</b></p> <p>In Swansea, the 60+ Active Leisure Scheme (ALS) funding is co-ordinated by Swansea Council's Sport and Health team and is delivered in Partnership with Freedom Leisure. It is delivered across all 5 Freedom Leisure sites in Swansea: • Bishopston LC • The LC, Swansea • Morriston LC • Penyrheol LC • Penlan LC. In addition, a programme of activity is delivered in the local community through Swansea Council's Sport and Health team. In total there over 20 sessions delivered weekly across the authority with a range of sessions being offered including Circuits, Tai Chi, Nordic Walking, Pilates, and Walking Sports.</p> <p><u>Community Sport Funding (Be Active Wales)</u></p> <p>There were 18 successful projects supported in July and August with projects ranging from £1,500 to £45,000. In total £156,000 of funding was invested in Swansea clubs through this grant. There are a further 12 projects waiting for consideration during September.</p>	Green
<p>Key Performance Indicator for Action 2: Adult weekly participation of 150 minutes per week or more in sport and physical activity. Young people participate for 5 hours or more per week in sport and physical activity.</p> <p>2023-24 Target: To achieve all agreed outcomes and "accountability expectations" set in partnership with Sport Wales and measured by the School Sport Survey and National Adults Physical Activity Survey.</p>						<p>Outcome 1 to be determined after young people and adult national surveys</p> <p>Outcome 2 On track following Q1</p>	Amber